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EXPERIENCE

SENIOR UX/UI DESIGNER

September 2022 - Present

HAYMARKET MEDIA NEW YORK, NY

The senior UX/UI Designer is responsible for creating user-friendly and engaging digital experiences that meet the user's needs and expectations within the Haymarket Medical Network of 20+ brands.

This includes the design of website and app interfaces, user flows, wireframes, prototypes, and the corresponding visual design, such as the color scheme, typography, and graphics.

FRONT-END DEVELOPER/ March 2022 - September 2022 **UX DESIGNER**

WHATCONVERTS REMOTE, USA

Primarily working as the Front-End Developer and WordPress Developer maintaining the corporate website. Also acting as the UX Designer for redesigns. My other tasks also include: Video editing, web core vitals, creating reports for customers and agen-

SENIOR FRONT-END/ ANGULAR DEVELOPER

May 2021 - March 2022

TRUSTED MEDIA BRANDS

Agile workflow with continuous deployment. Develop internal systems for print publications including; Reader's Digest & Taste of Home. Building a Recipe Management System and Email Management System. Combining Angular & a .NET database. Working with the front-end, API's, and validation.

SENIOR FRONT-END/ WORDPRESS DEVELOPER

April 2016 - May 2021

TRUSTED MEDIA BRANDS NEW YORK, NY

Agile workflow. Lead front-end developer. Wrote custom WP themes & plugins, code reviews, ran stand-up meetings. Liaised with 3rd party agencies in UX/UI development. I provided the conduit between the designers & developers. Converted designs (PSD, XD, InDesign) into working front-end code. Also provided performance improvements. Wrote acceptance tests. Provided ADA Accessibility testing & solutions.

DEVELOPER & DESIGNER

March 2007 - Present

I AM CHRIS HURST REMOTE

Since 2007 I have worked on 300+ projects including: WordPress theme & plugin development, updating sites using "theme builders", creating ADA compliant websites/WP themes, updating Shopify sites, building out assets for social media campaigns, wireframing, UX/UI design, custom WooCommerce sites.

I am also experienced in design & the Adobe CC. Whether it be print, graphic, logo or digital design, I have extensive experience in all.



SKILLS

UX/UI **ACCESSIBILITY DESIGN**

WIREFRAMES ADOBE CC HTML CSS/SCSS WORDPRESS PHP

CUROSITY PROBLEM SOLVING

COMMUNICATION **EMPATHY**

TIME MANAGEMENT **TEAMWORK**



INTERESTS









ONLINE

LINKEDIN

linkedin.com/in/chrishursty

GITHUB

github.com/ChrisHursty

INSTAGRAM

instagram.com/ChrisHurstDeveloper

FACEBOOK

facebook.com/ChrisHurstDeveloper



EDUCATION

HOLLINS HIGH SCHOOL

Accrington, Lancashire, England

SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA



A REFERENCES

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